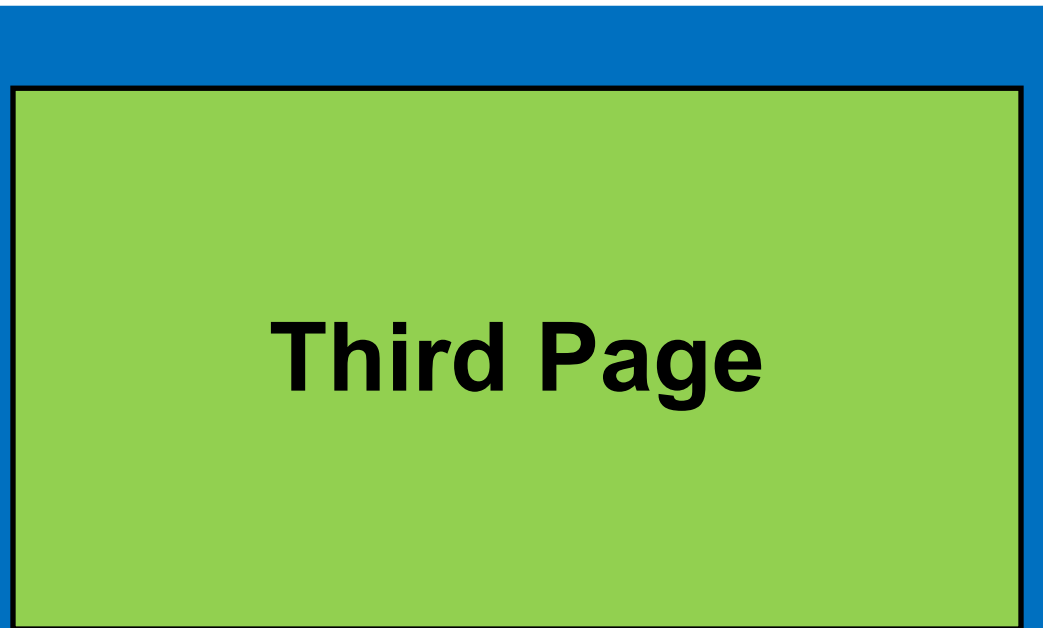
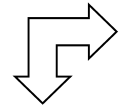


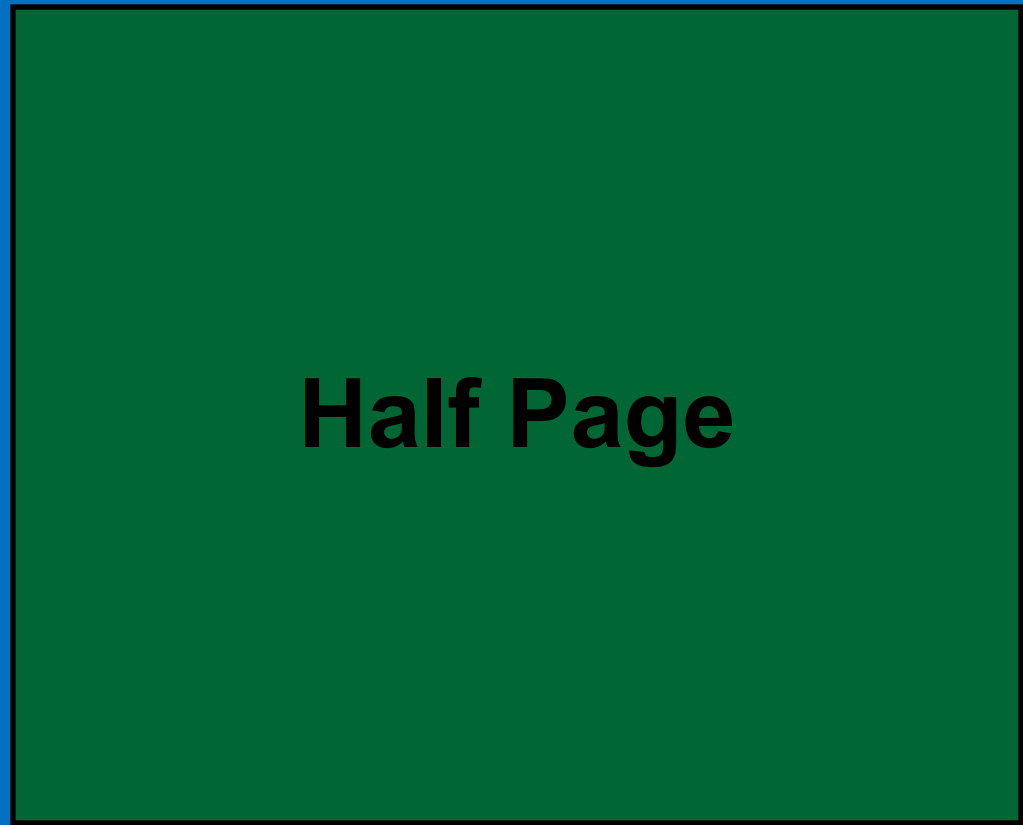
# Concert Music Program Dimensions

5 1/2"



Third Page

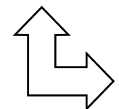
Full Page Ad Size



Half Page

8 1/2"

Full Page Ad Size

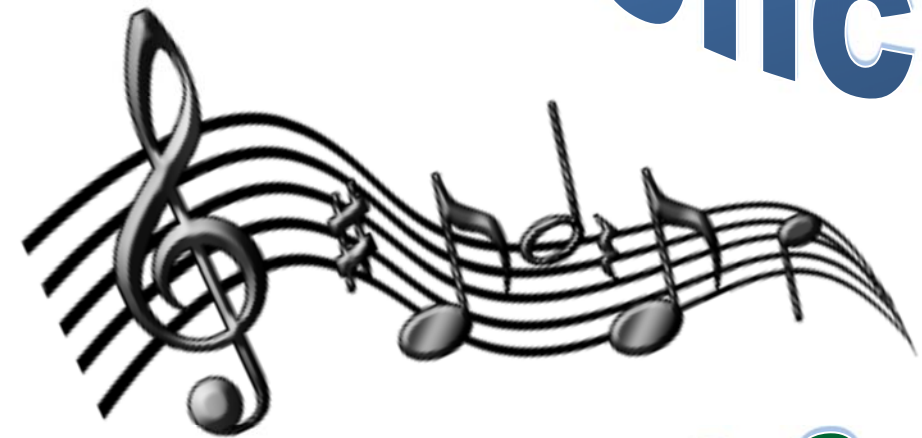


## Union Middle School

2130 Los Gatos-Almaden Rd. San Jose, CA 95124 (408) 371-0366



# Music Concert



# Program Ad Sales

2017-18



Dear Business Owner and Community Member,

We need your help. The Union Middle School Music Boosters is seeking your sponsorship to help raise money for the music and band program on campus. As you may or may not be aware, many school activities depend upon the support of the local community and business owners like your self. Our charter as boosters is to not only donate our time and energy to helping out the music program thru volunteering efforts, classroom and concert help, but to also raise money for needed items that the district can't always afford to budget for in these difficult economic times.

We are constantly looking to buy replacement instruments, add a few new ones ( or used) to accommodate increasing band enrollment. We have ongoing needs to repair instruments, fix or replace electric amplifiers and guitars along with upgrading stereo sound systems.

Our kids have performed locally too, like at the Los Gatos Children's Parade, San Jose Veterans Day Parade, Willow Glen Founders Parade and outside in front of local establishments.

Through UMS Music and Band, the students learn important skills such as teamwork, responsibility, community involvement and leadership. Our purpose is to support the education and enrichment of the students of Union Middle School through these events!

We now sell ad space inside of the concert music program book-lets. There are three concerts a year. You can buy one ad for one concert, or buy all 3 concerts and save money while donating to a worthwhile cause. We average over 450 attendees at our concerts.

Thank you and kindest regards,

*The UMS Band Boosters and Music Department*



**Pricing for Advertising Space in Programs (circle one):**

Program measures 8-1/2" x 5-1/2" and is printed in black and white

**Full Page - \$250 each issue OR All 3 for \$600 Size = 5"w x 8"h**

**Half Page - \$150 each issue OR all 3 for \$400 Size = 5"x 4"**

**Third page – \$75 each issue OR all 3 for \$200 Size = 5"w x 2.75" h**

**( Please note: Business cards will be sized to fit 1/3rd page height )**

In addition to ad space, if you would like to make a tax-deductible donation to help support Union Middle School Music Programs, it would be greatly appreciated.

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

SIGNED \_\_\_\_\_ DATE \_\_\_\_\_

Ad deadline is seven business days prior to the concert. Please email ready to print ads in PDF or jpeg format to [joerltr@gmail.com](mailto:joerltr@gmail.com). Please try to provide the artwork in the sizes noted above or we will need to adjust.

*Make checks payable to the following and send with copy of this form to:*

**UMS HSC (Union Middle School Home and School Club )**

**ATTN: Music Program Advertising**

**2130 Los Gatos-Almaden Road,**

**San Jose, CA 95124**

*Tax ID # 77-0477578*

*For more information or about ads, contact our VP of Fundraising, UMS Band Boosters.*

**Joe Maguire, Cell phone 408-666-6919**

**JOERLTR@gmail.com**